



Grounded in Science.

Backed by Results.

Gravity Learning offers live, science-focused workshops that result in measured skill transfer.

Together, we'll design and deliver a comprehensive people development strategy that balances your organization's specific needs with proven best practices for immediate skill application & impact.

Science Driven Approach

Our science-backed methodology maximizes value for investment & earns buy-in from early career & experienced leaders alike.

Engaging Experiences

Interactive session design & industry-leading pre-and post communications ensure team members quickly acquire and apply the tools.

Targeted Upskilling

Custom learning journeys that ensure the right people acquire the right skills, supporting their growth and scaling the organization effectively.

Meaningful Metrics

Our pioneering approach includes comprehensive impact & ROI assessments that reliably measure the outcomes that matter.

What Our Partners Say



"Gravity Learning was truly a "force multiplier" for our team. I think this is because they are incredibly focused on results rather than just delivery, and the outcomes desired for each activity are clearly defined before we begin. Outstanding."

— **John Cummings,**
Senior Vice President
Nektar Therapeutics



"Gravity provides consistently high-interest, high-quality trainings that have become the backbone of our professional development program. Attendees love the engaging instructors and science-based, actionable insights."

— **Jessica Gruner,**
L&D Design & Delivery
Kaiser Permanente



"Gravity designed and delivered a program for high performers on the fast track to senior leadership. The results? 94% reported long-term behavior change, 100% recommended the program to others. If you're thinking about working with Gravity, do it. They're that good."

— **Carole Streicher,**
Partner, Strategy
KPMG



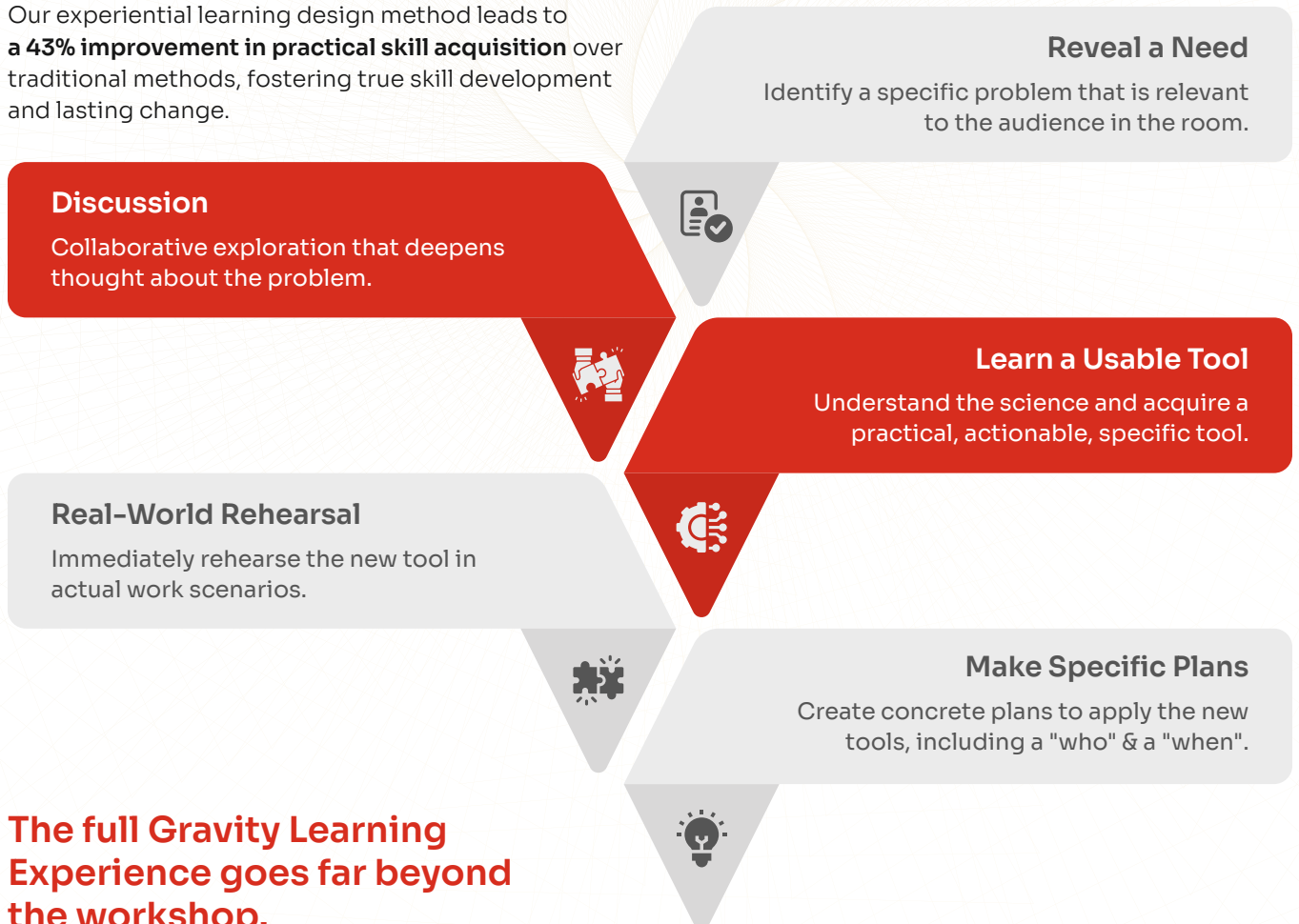
Trusted by Industry Leaders



The Gravity Way

Gravity Learning delivers interactive experiences, not passive lectures.

Our experiential learning design method leads to **a 43% improvement in practical skill acquisition** over traditional methods, fostering true skill development and lasting change.



The full Gravity Learning Experience goes far beyond the workshop.

Grounded in decades of research on engagement, information retention, and on-the-job application, our approach results in **a 180% skill transfer increase** compared to traditional methods.

Before the Workshop

Pre-session email campaigns build motivation, involve leaders, align goals, and cultivate aspiration for meaningful outcomes.

» Workshop Experience

Our deeply researched, science backed interactive sessions maximize every opportunity for effective learning transfer.

» After the Workshop

Follow-up campaigns reinforce learning, create accountability with peers, and drive utilization of new skills.

» Impact Measurement

Through short and long-term evaluations with participants and their leaders, we measure behavior change, impact and ROI.

GET IN TOUCH

Let's create something great together!
Email alana.bruman@gravitylearning.com to get started.



Results

A Trailblazing Approach to Measuring Impact.

Our robust qualitative and quantitative measurement approach captures participant satisfaction and the proven impact of behavioral shift. **Learn more about our methodology.**

Skills Based Surveys

Rather than simply ask if participants enjoyed the workshop, we ask what they plan to use. Then we follow up a month later to ask if they are actually using what they learned.

Leadership Feedback

To truly know if a training is producing meaningful change, we conduct surveys with the managers of participants to capture whether they've observed the expected changes.

Metrics Dashboard

Populated with the information that's most important to you, your dashboard will become your hub for measuring impact and effectiveness.

Details & Logistics

- ✓ All workshops are delivered **live and hands-on**. Remote workshops are "cameras on." In-person delivery is also available. Additional travel fees may apply.
- ✓ Standard remote workshops allow **up to 20 attendees**, while in-person workshops can vary. Participants going through a series do best when they attend together as a cohort.
- ✓ **Our 42 Workshops** are ideally delivered as **2 hour sessions**, however specific skills can be taught in as little as 1 hour. Facilitators are available 30 minutes before to align with leadership, and 30 minutes after for questions and follow up discussion.
- ✓ We may be able to schedule workshops with as little **as 2 weeks notice**. Let us know!
- ✓ All Gravity facilitators are **real world professionals** and world-class facilitators. You won't find improv artists or "classroom only" presenters at Gravity.
- ✓ To truly maximize the impact of workshops, especially those that help build skills for managers, Gravity also offers **1:1 coaching sessions** with our professional coaches.
- ✓ Gravity employs a team of seasoned Learning Designers and can work with your L&D department to develop a **customizable learning programs** to efficiently meet your training goals through a series of complimentary workshops.

GET IN TOUCH

www.gravitylearning.com
Li.chen@gravitylearning.com
209 677 4911

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