



**Grounded in Science.
Backed by Results.**

www.gravitylearning.com

Want to Know more?

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Gravity Learning offers live, science-focused workshops that result in measured skill transfer. Together, we'll design and deliver a comprehensive people development strategy that balances your organization's specific needs with proven best practices for immediate skill application and impact.



Science-Driven Approach

Our science-backed methodology maximizes value for investment and earns buy-in from early career and experienced leaders alike.



Engaging Experiences

Interactive session design and industry-leading pre-and post-communications ensure team members quickly acquire and apply the tools.



Targeted Upskilling

Custom learning journeys that ensure the right people acquire the right skills, supporting their growth and scaling the organization effectively.



Meaningful Metrics

Our pioneering approach includes comprehensive impact and ROI assessments that reliably measure the outcomes that matter.

The Gravity Way

Grounded in decades of research on engagement, information retention, and on-the-job application, our approach results in a **180% skill transfer increase** compared to traditional methods.

1

Before the Workshop

Pre-session email campaigns build motivation, involve leaders, align goals, and cultivate aspiration for meaningful outcomes.

2

Workshop Experience

Our deeply researched, science backed interactive sessions maximize every opportunity for effective learning transfer.

3

After the Workshop

Follow-up campaigns reinforce learning, create accountability with peers, and drive utilization of new skills.

4

Impact Measurement

Through short and long-term evaluations with participants and their leaders, we measure behavior change, impact and ROI.

Results

A Trailblazing Approach to **Measuring Impact**

Our robust qualitative *and* quantitative measurement approach captures participant satisfaction and the proven impact of behavioral shift. [L](#)

Skills Based Surveys

Rather than simply ask if participants enjoyed the workshop, we ask what they plan to use. Then we follow up a month later to ask if they are *actually* using what they learned.

Leadership Feedback

To truly know if a training is producing meaningful change, we conduct surveys with the managers of participants to capture whether they've observed the expected changes.

Metrics Dashboard

Populated with the information that's most important to you, your dashboard will become your hub for measuring impact and effectiveness.

Details & Logistics

- All workshops are delivered **live and hands-on**. Remote workshops are "cameras on." In-person delivery is also available. Additional travel fees may apply.
- Standard remote workshops allow **up to 20 attendees**, while in-person workshops can vary. Participants going through a series do best when they attend together as a cohort.
- Our **42 Workshops** are ideally delivered as **2 hour sessions**, however specific skills can be taught in as little as 1 hour. Facilitators are available 30 minutes before to align with leadership, and 30 minutes after for questions and follow up discussion.
- All Gravity facilitators are **real world professionals** *and* world-class facilitators. You won't find improv artists or "classroom only" presenters at Gravity.
- Gravity employs a team of seasoned Learning Designers and can work with your L&D department to develop a **customizable learning programs** to efficiently meet your training goals through a series of complimentary workshops
- To truly maximize the impact of workshops, especially those that help build skills for managers, Gravity also offers **1:1 coaching sessions** with our professional coaches.
- We may be able to schedule workshops with **as little as 2 weeks notice**. Let us know!

